

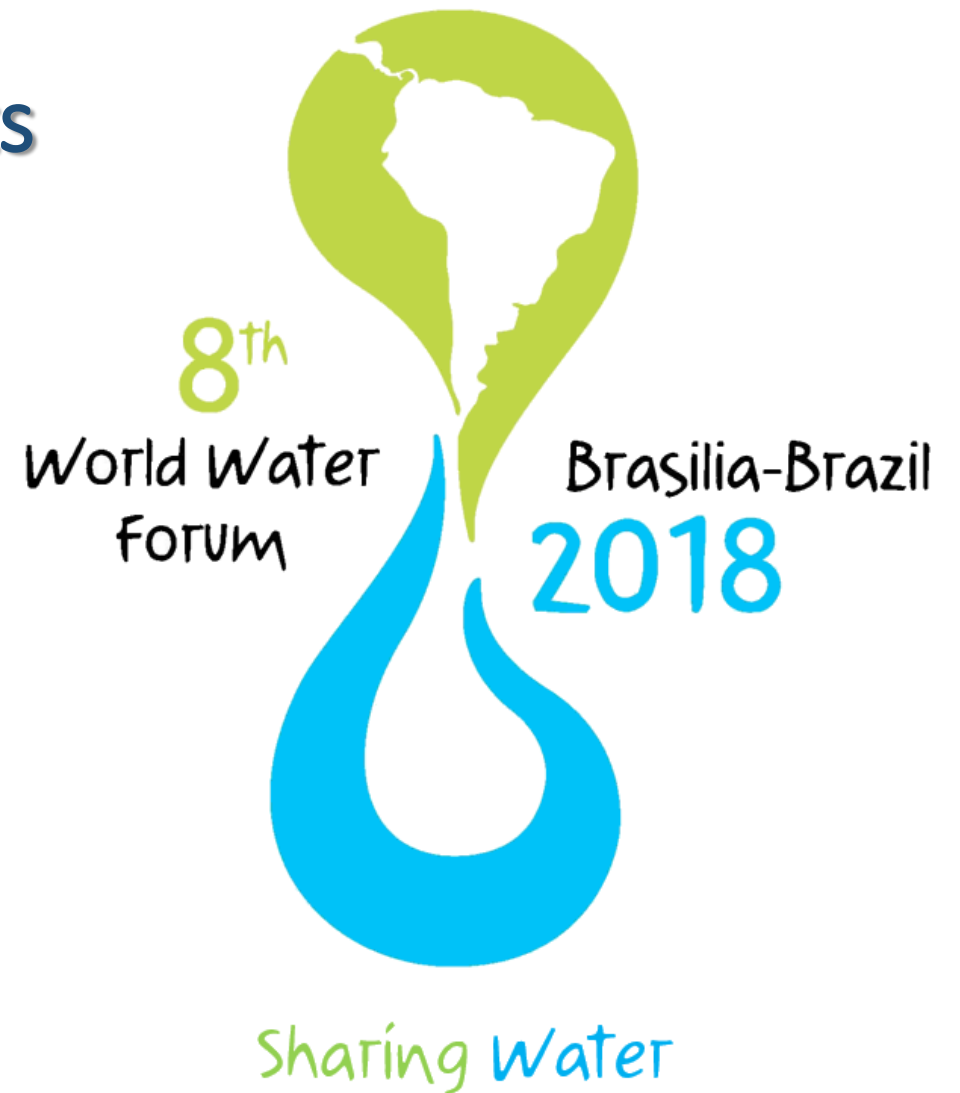


# From Water use Efficiency to Stewardship: Is Industry Aware of its Water Related Risks and Opportunities

21<sup>st</sup> March, 2018

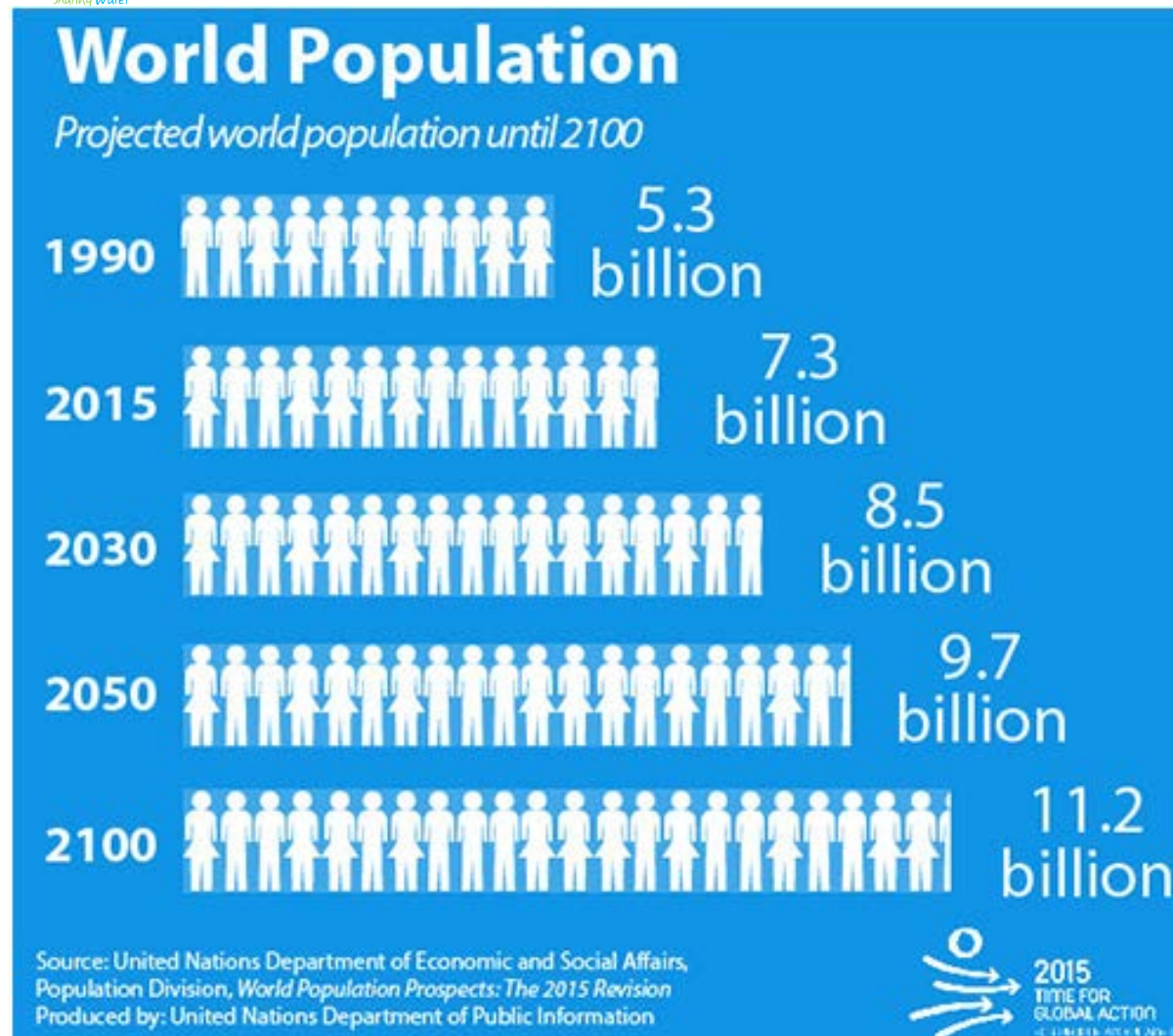
Mavuto Banda

Secretariat of the 8<sup>th</sup> World Water Forum



# Introduction

- Access to Water has defined where civilization has thrived
  - Tigris and Euphrates
  - Nile
- People, wildlife and businesses all rely on freshwater to survive and thrive.
- Global Water Crisis is cause of worry for all
  - Enormous Challenges ahead
  - The Need to embrace the Water Stewardship Concept



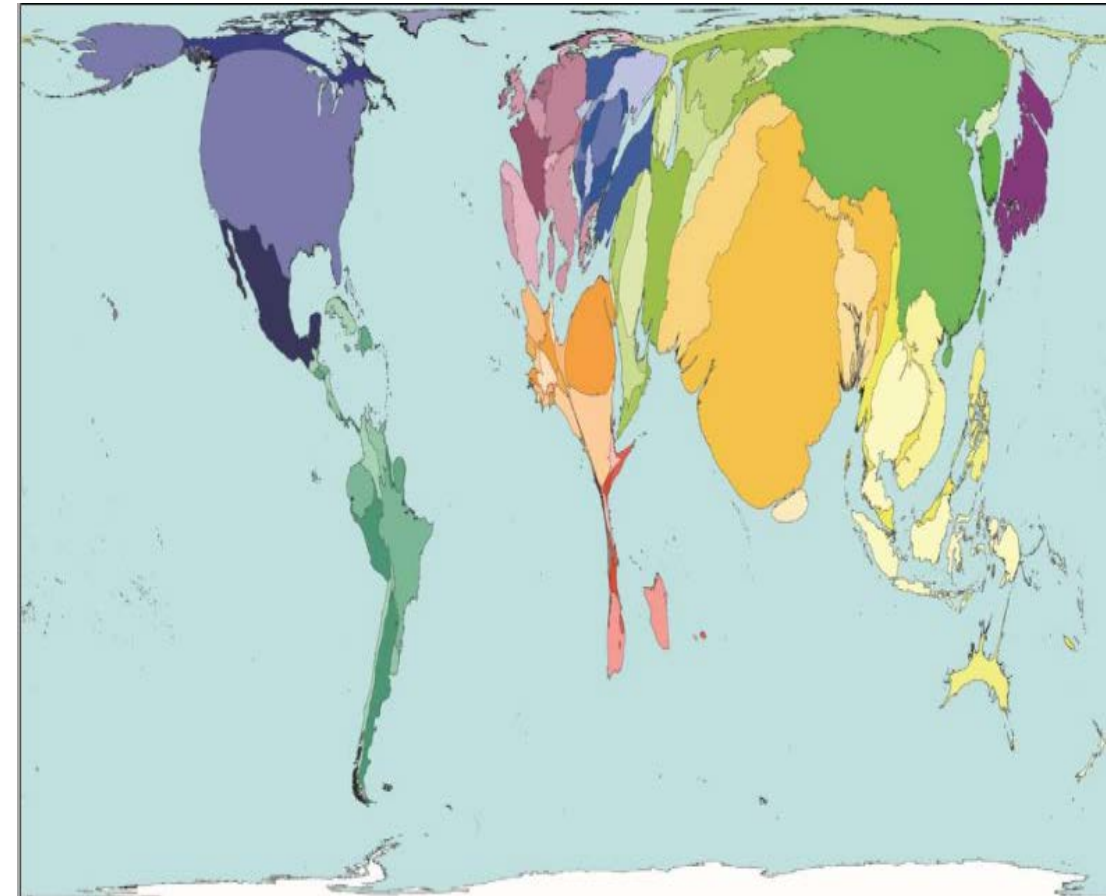
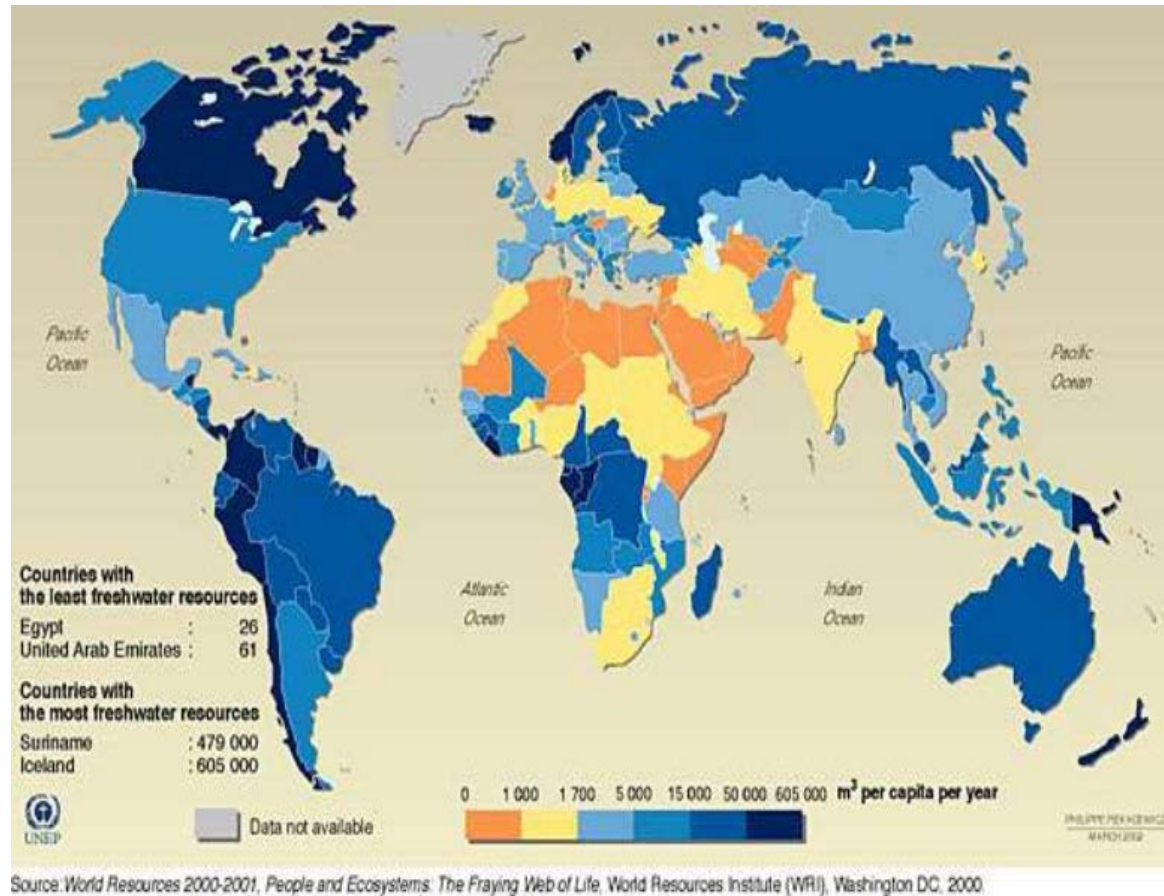
## 1. Population Growth

- More people to feed
- Dilemma in Water Resources Allocation among competing uses

## Climate Change



# The Risks/Challenges Cont...



## Availability Vs Utilization

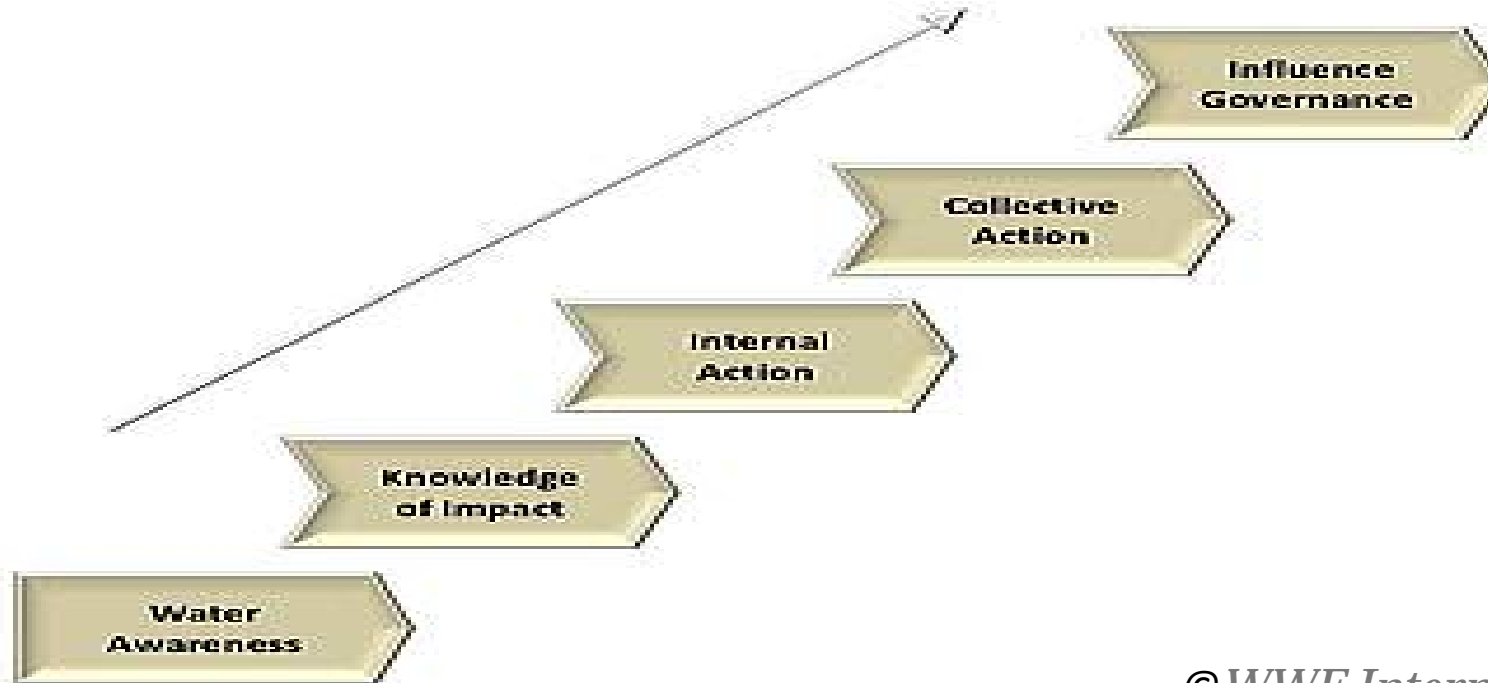
# The Risks/Challenges Cont...

***Two thirds of the  
world's population***

**WILL BE AFFECTED BY  
WATER SHORTAGES  
BY THE YEAR 2030**



# Water Stewardship



*©WWF International*



# Opportunities: Is it all Lost yet???

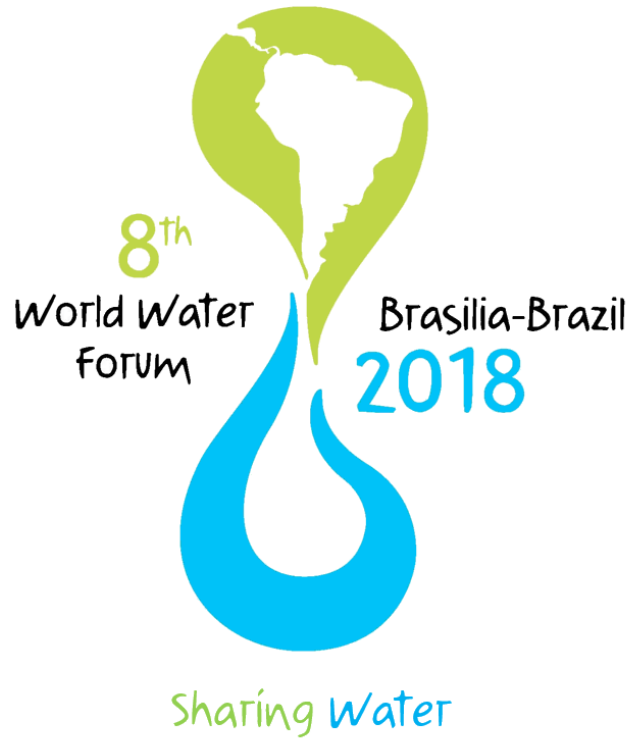
## Think outside the Box



# Opportunities Cont...

## Youth Involvement





Organization



MINISTRY OF THE  
ENVIRONMENT



Support

